

#### Housing market overview

#### Produced 7 February 2020

This document provides the latest information available from various sources, with dates varying from November 2019 – January 2020



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#### Market overview

- In contrast to last month's report, nearly all of our available sources are reporting month-on-month increases in house prices in the region of 0.2% to 2.3%, only home.co.uk reports no change from the previous month. All sources continue to record annual increases ranging from 0.3% to 4.1%.
- According to research by Hamptons International a growing proportion of Londoners who are moving out of the capital to buy a home are heading north. They say stretched housing affordability in southern England has resulted in more Londoners moving to the Midlands and the North of England.
- Rightmove comments there has been a 2.3% (+£6,785) monthly surge in the average price of property coming to the market. They say nearly 65,000 properties were marketed between the 8th December and the 11th January, so most of them came to market after the 12th December election. They say given that this is the largest monthly rise they have ever recorded at this time of year, it would appear that many of these new sellers are feeling a surge of optimism.
- According to the government's latest English Housing Survey the proportion of young people in home ownership has risen after more than a decade of decline. The Ministry of Housing, Communities and Local Government's (MHCLG) data shows that during 2018/2019, 41% of 25-34 year olds were owner occupiers. This compares to the period between 2003/2004 and 2013/2014 when home ownership for this age group dropped from 59% to 36%.
- Halifax reports a number of important market indicators continue to show signs of improvement. They have seen a pick-up in transactions with more buyer and seller activity consistent with a reduction in uncertainty in the UK economy.
- Nationwide comments the underlying pace of housing market activity has remained broadly stable, with the number of mortgages approved for house purchase continuing within the fairly narrow range prevailing over the past two years. They say the healthy labour market conditions and low borrowing costs appear to be offsetting the drag from the uncertain economic outlook.



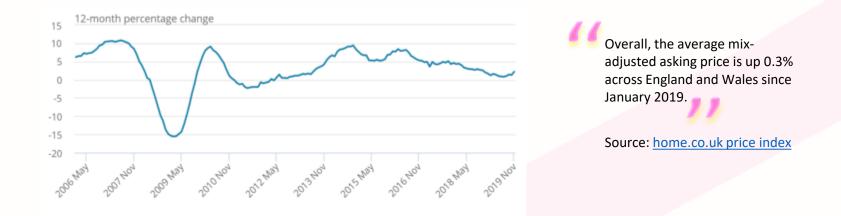
# Summary of published price indices

Source website	Period covered	Monthly change (%)	Annual change (%)	Average house price	Official releases
gov.uk UK house price index	November '19	^ 0.4	^ 2.2	£235,298	15.01.2020
LSL Property Services	December '19	^ 0.2	^ 0.8	£304,054	20.01.2020
Halifax	January '20	^ 0.4	^ 4.1	£240,054	07.02.2020
home.co.uk	January '20	> 0.0	^ 0.3	£306,221	14.01.2020
Hometrack	December '19	N/A	^ 3.9	£257,600	29.01.2020
Nationwide	January '20	^ 0.5	^ 1.9	£215,897	01.2020
Rightmove	January '20	^ 2.3	^ 2.7	£306,810	20.01.2020

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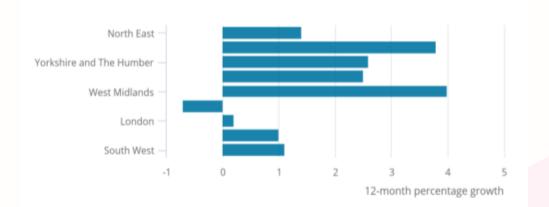
### UK annual house prices – rate of change



Source: gov.uk price index



#### Regional all-dwellings annual house prices – 12-month % change



East of England remains the UK's worst-performing region with prices suffering an extended post-boom correction: The average asking price for the region has fallen by 2.6% over the last twelve months.

Source: home.co.uk price index

Source: gov.uk price index

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## UK house-price rates of change: types of buyer

Type of buyer	Average price November 2019	Monthly change	Annual change
First time buyer	£197,760	0.5%	2.1%
Former owner occupier	£273,241	0.4%	2.3%

#### Source: gov.uk price index

First time buyer activity has remained strong, buoyed by cheap interest rates and the high costs of renting. The downside of this high demand is upwards price pressure, with the average price of typical first time buyer property hitting a new record high. However, the annual rate of increase remains fairly modest at 1.6%, less than the rate of growth in average earnings, so affordability has actually improved a little for first time buyers.



## UK house-price rates of change: types of dwelling

Property status	Average price September 2019	Monthly change	Annual change
New build	£293,167	1.7%	3.8%
Existing resold property	£230,787	0.0%	1.1%

#### Source: gov.uk price index

This month's 2.3% rise in new seller asking prices is the largest that Rightmove has recorded at this time of year since we started our House Price Index in 2002. The previous highest January rise was the 2.2% recorded in January 2015. This has helped to push the annual rate of increase to 2.7%, the highest level since July 2017.

## Number of housing transactions per month

Country	September 2019	September 2018
England	61,633	68,839
Northern Ireland (Quarter 3 - 2019)	6,002	6,563
Scotland	8,628	8,601
Wales	3,539	3,959

#### Source: gov.uk price index

The early birds are on it, with over 1.3 million buyer enquiries to agents since the election, up 15% on the same period a year ago. Some buyers are even further ahead and have snapped up a property already, with the number of sales agreed up by 7.4% on this time last year.

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### Monthly asking-price trend



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# Home asking-price trend for England & Wales



#### Source: home.co.uk price index

House prices kicked off the year with a modest monthly increase, rising by 0.4% in January following the stronger gains of 1.8% and 1.2% seen in December and November respectively. As a result, annual growth remained relatively stable at 4.1%, up just a fraction from the end of 2019.



### Average-time-on-market indicator – National



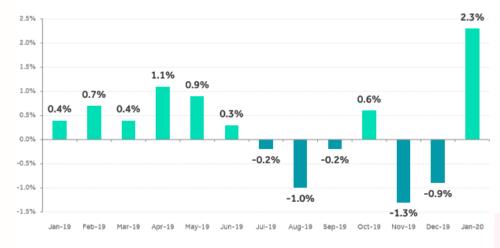
#### Source: Rightmove price index

Typical Time on Market for England and Wales is nine days longer than in January 2019, likely a postelection artefact; we expect this measure to fall markedly as we move towards the spring market.

Source: home.co.uk price index



#### Asking-price fluctuation percentage



#### Source: Rightmove price index

Looking ahead, we still expect a moderate rate of house price growth over the course of the year. Demand is likely to continue to exceed the supply of properties for sale across the UK, with the subdued pace of new building also adding to upwards price pressure. The environment for mortgage affordability should stay largely favourable. However with the growth in rental costs accelerating, many first-time buyers will continue to face a significant challenge in raising necessary deposits.

Source: Halifax price index

### UK sales volumes by funding status

Funding status	Average price November 2019	Monthly change	Annual change
Cash	£224,060	0.5%	2.1%
Mortgage	£245,105	0.4%	2.3%

Source: gov.uk price index

The underlying pace of housing market activity has remained broadly stable, with the number of mortgages approved for house purchase continuing within the fairly narrow range prevailing over the past two years. Healthy labour market conditions and low borrowing costs appear to be offsetting the drag from the uncertain economic outlook.

Source: Nationwide price index

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#### UK house-price-to-earnings ratio



Recent data continue to paint a mixed picture. Economic growth appeared to grind to a halt as 2019 drew to a close, though business surveys point to a pickup at the start of the New Year. Labour market data was surprisingly upbeat in the three months to November, with the economy adding over 200,000 jobs the largest gain since the end of 2018.

Source: Nationwide price index

Source: Nationwide price index



### Average properties for sale per estate agent



Nearly 65,000 properties were marketed between the 8th December and the 11th January, so most of them came to market after the 12th December election. Given that this is the largest monthly rise we have ever recorded at this time of year, it would appear that many of these new sellers are feeling a surge of optimism.



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