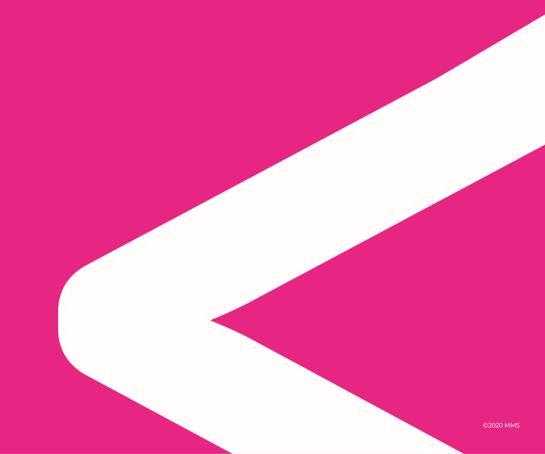


# Housing market overview Produced 6 April 2020

This document provides the latest information available from various sources, with dates varying from January – March 2020





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#### Market overview

- Similar to last month's report, nearly all of our available sources are reporting month-on-month increases in house prices in the range 0.5% to 1.1%. Halifax reports no change from the previous month & only gov.uk reports a decrease (-1.1%). All sources continue to record annual increases ranging from 1.0% to 3.5%.
- ABC14NEWS comments that houses within walking distance of a Wetherspoons pub can be up to £70,000 cheaper than the average cost in the same town or city. They say when a house is within a quarter of a mile radius of the popular pub chain the cost of buying a home can be up to 70 per cent less. The biggest differential was in Halifax, Yorkshire, where homes were on average £100,000 cheaper near the chain's pubs.
- Rightmove reports the average asking price of property coming to market has hit a new all-time high, beating the previous record set in June 2018 by some £3,186. They say this month's 1.0% (+£3,226) monthly rise has pushed the average up to £312,625, up by 3.5% compared to a year ago, and that this is the highest annual rate of price growth since December 2016. They go on to say the key metrics so far all point to a much more active market than last year, fuelling upwards price pressure.
- It has been reported that McCarthy & Stone has offered more than 300 newly completed apartments in unoccupied developments to help government and local authority care providers address the acute shortage of beds for older people during the coronavirus crisis. The firm says these apartments can be used to house older people as they recover from COVID-19, or to house NHS keyworkers.
- Halifax tells us that the UK housing market began in March with similar trends to previous months, as key market indicators showed a sustained > level of buyer and seller activity. They say overall average house prices in the month were little changed from February's record high, while annual growth nudged up to 3%.
- According to Nationwide the raft of policies adopted to support the economy during the COVID-19 pandemic, including to protect businesses and jobs, to support peoples' incomes and keep borrowing costs down, should set the stage for a strong rebound once the shock passes, and help limit long-term damage to the economy.



## Summary of published price indices

Source website	Period covered	Monthly change (%)	Annual change (%)	Average house price	Official releases
gov.uk UK house price index	January '20	V 1.1	^ 1.1	£231,185	25.03.2020
LSL Property Services	February '20	^ 0.5	^ 1.0	£303,189	16.03.2020
Halifax	March '20	> 0.0	^ 3.0	£240,384	07.04.2020
home.co.uk	March '20	^ 1.1	^ 1.8	£310,802	12.03.2020
Hometrack	February '20	N/A	^ 1.6	£255,400	25.03.2020
Nationwide	March '20	^ 0.8	^ 3.0	£219,583	03.2020
Rightmove	March '20	^ 1.0	^ 3.5	£312,625	16.03.2020



## UK annual house prices – rate of change



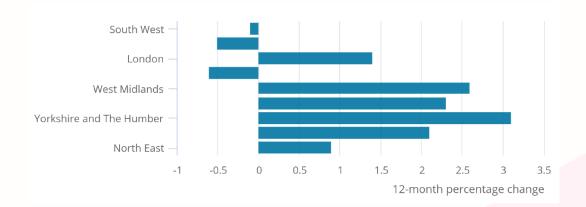
Home prices jump 1.1% in just one month as confidence returns; the largest such monthly rise since July 2015.

Source: <a href="https://home.co.uk.price.index">home.co.uk price index</a>

Source: gov.uk price index



#### Regional all-dwellings annual house prices – 12-month % change



Scotland and Wales top the regional growth table with month-on-month price hikes of 1.7% and 1.5% respectively, followed by the North West and South West (both showing increases of 1.4%).

Source: home.co.uk price index

Source: gov.uk price index



#### UK house-price rates of change: types of buyer

Type of buyer	Average price January 2020	Monthly change	Annual change
First time buyer	£194,464	-1.2%	1.4%
Former owner occupier	£267,973	-1.0%	1.0%

Source: gov.uk price index

...the first time buyer market has strengthened vis-a-vis second time buyers, reflecting not least interventions around Stamp Duty – the former by First Time Buyer Relief and the latter by the imposition of both a graduated rate and higher tariffs. As this might suggest, the Budget could be an opportunity to help rebalance the market, at least at the margins.

Source: LSL Property Services price index



#### UK house-price rates of change: types of dwelling

Property status	Average price November 2019	Monthly change	Annual change
New build	£278,473	-4.8%	0.6%
Existing resold property	£229,875	0.2%	1.1%

Source: gov.uk price index

The UK housing market began March with similar trends to previous months, as key market indicators showed a sustained level of buyer and seller activity. Overall average house prices in the month were little changed from February's record high, while annual growth nudged up to 3%.

Source: Halifax price index



#### Number of housing transactions per month

Country	November 2019	November 2018
England	67,814	81,610
Northern Ireland (Quarter 4 - 2019)	6,021	6,765
Scotland	9,846	10,102
Wales	4,046	5,057

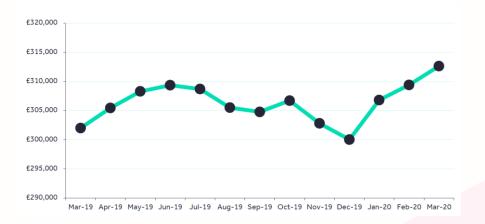
Source: gov.uk price index

Supply of new sales instructions remains very low across the UK (down 2% year-on-year) and this, combined with already low stock levels in much of the UK, is pushing up prices.

Source: <a href="https://home.co.uk.price.index">home.co.uk price index</a>



## Monthly asking-price trend



The average asking price of property coming to market has hit a new all-time high, beating the previous record set in June 2018 by some £3,186. This month's 1.0% (+£3,226) monthly rise has pushed the average up to £312,625, up by 3.5% compared to a year ago. This is the highest annual rate of price growth since December 2016. The key metrics so far all point to a much more active market than last year, fuelling upwards price pressure.



#### Home asking-price trend for England & Wales



Source: home.co.uk price index

In line with the rest of the industry many of our branches registered a 'Boris Bounce', with our network reporting a 10% increase in the number of new applicants registering on the year to January. This renewed confidence has encouraged sellers to push for slightly higher guide prices than they would have six months ago – in turn marginally increasing local asking prices (Nick Leeming, chairman, Jackson-Stops)



## Average-time-on-market indicator – National



Source: Rightmove price index

The Typical Time on Market for sales properties in England and Wales is falling rapidly post-Brexit and is now equal to that of March 2019 as confidence surges.

Source: home.co.uk price index



#### Asking-price fluctuation percentage



The average asking prices of over 110,000 properties that have come to market this month are at a record high as we enter the traditionally busy spring moving season. As a result, we are measuring the highest annual rate of increase since December 2016. Many more properties are being bought, and bought more quickly than at this time last year. This is further fuelling the existing shortage of property available for sale, driving up prices to a new record high.



#### UK sales volumes by funding status

Funding status	Average price January 2020	Monthly change	Annual change
Cash	£218,524	-1.7%	0.4%
Mortgage	£241,399	-0.9%	1.5%

Source: gov.uk price index

Lenders have stepped up to offer their support, giving customers up to an additional three months to complete their home purchase at the agreed mortgage rate, alongside payment holidays for existing customers. We continue to have confidence in the fundamental strength of the housing market and remain ready and willing to lend on new mortgages, as well as product transfers and further advances, wherever and whenever there is demand.

Source: Halifax price index



#### UK house-price-to-earnings ratio



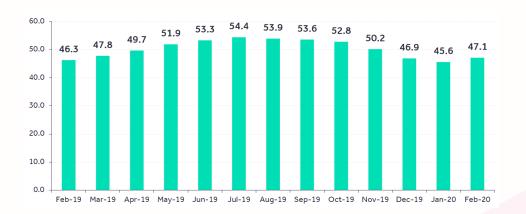
Source: Nationwide price index

In the opening months of 2020, before the pandemic struck the UK, the housing market had been steadily gathering momentum. Activity levels and price growth were edging up thanks to continued robust labour market conditions, low borrowing costs and a more stable political backdrop following the general election.

Source: Nationwide price index



#### Average properties for sale per estate agent



New supply to the market has failed to keep anything close to the pace of demand. Purchasers in a position to buy have been snapping up what's currently on the market, rather than waiting for the usual post-Easter flurry of fresh supply.



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