

Housing market overview

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This document provides the latest information available from various sources, with dates varying from December 2023 – February 2024



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Market overview

- This month sees all of our reported sources indicating month-on-month house price increases (in the range of 0.1% to 0.9%). Three of our sources (Halifax, Nationwide and Rightmove) are now also starting to record annual house price increases (in the range of 0.1% to 1.7%).
- Bellway has reported the reduction in mortgage interest rates has led to encouraging levels of customer enquiries in the traditionally quieter winter trading period, and an improvement in the private reservation rate during January to 0.59 per outlet per week (January 2023 0.45).
- Taylor Wimpey has reported appointments and overall customer interest remained at "good levels". But they do go on to say conversions from enquiry to reservation were continuing to take longer compared to pre-Q2 2023.
- LSL Property Services says the UK government is still exploring ways to boost the first time buyer market with discussion now seemingly focusing on 99% mortgages.
- Hometrack reports sales momentum has been recovering for 5 months and we are on track for 10% more sales (1.1m) in 2024 than last year.
- Rightmove comments agreed sales in the first six weeks of 2024 are 16% higher than over the same period last year, and 3% higher than in the more normal market of 2019, indicating that many early-bird buyers feel that 2024 offers the right conditions to move.
- Nationwide tells us that the decline in borrowing costs around the turn of the year appears to have prompted an uptick in the housing market. They say industry data sources point to a noticeable increase in mortgage applications at the start of the year, while surveyors also reported a rise in new buyer enquiries.

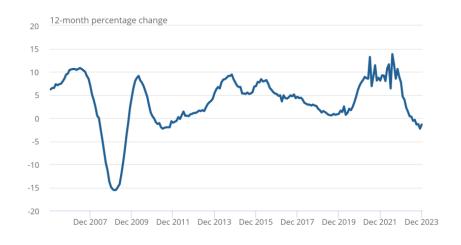


Summary of published price indices

| Source website | Period covered | Monthly change (%) | Annual change (%) | Average house price | Official releases |
|--------------------------------|----------------|--------------------|-------------------|---------------------|-------------------|
| gov.uk UK house price index | December '23 | ^ 0.1 | V 1.4 | £284,691 | 14.02.2024 |
| LSL Property Services | January '24 | ^ 0.2 | ✓ 3.6 | £361,029 | 09.02.2024 |
| Halifax | February '24 | ^ 0.4 | ^ 1.7 | £291,699 | 07.03.2024 |
| home.co.uk | February '24 | ^ 0.2 | V 0.1 | £349,965 | 14.02.2024 |
| Hometrack | February '24 | N/A | ∨ 0.5 | £263,600 | 29.02.2024 |
| Nationwide | February '24 | ^ 0.7 | ^ 1.2 | £260,420 | 02.2024 |
| Rightmove | February '24 | ^ 0.9 | ^ 0.1 | £362,839 | 19.02.2024 |



UK annual house prices – rate of change



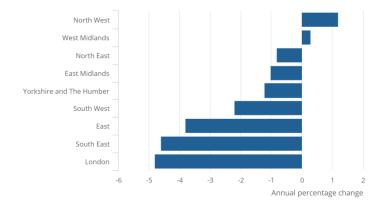
Source: gov.uk price index

UK house prices rose for the fifth consecutive month in February, up by +0.4% or £1,091 in cash terms, with the average house price now £291,699.

Source: Halifax price index



Regional all-dwellings annual house prices – 12-month % change



The average UK house price is 1.5% below the peak of £268,000 in October 2022.

Source: Hometrack price index

Source: gov.uk price index

UK house-price rates of change: types of buyer

| Type of buyer | Average price December 2023 | Monthly change | Annual change |
|--------------------------|--------------------------------|-------------------|------------------|
| First time buyer | £237,655 | 0.7% | -1.4% |
| Former owner occupier | £331,686 | -0.5% | -1.7% |

Source: gov.uk price index

The first-time-buyer sector is most in need of government support, with buyer activity levels and sales in this sector the least improved compared to last year.

Source: Rightmove price index



UK house-price rates of change: types of dwelling

| Property status | Average price October 2023 | Monthly change | Annual change |
|-----------------------------|-------------------------------|-------------------|------------------|
| New build | £389,716 | 1.2% | 9.4% |
| Existing resold property | £280,889 | -0.2% | -1.8% |

Source: gov.uk price index

Lenders have been pulling mortgage deals below 4% as the cost of finance used to fund mortgages has increased modestly in recent weeks.

Source: <u>Hometrack price index</u>

Number of housing transactions per month

| Country | October 2023 | October 2022 |
|------------------|--------------|--------------|
| England | 37,026 | 67,264 |
| Northern Ireland | 1,773 | 2,242 |
| Scotland | 7,722 | 9,184 |
| Wales | 2,119 | 3,921 |

Source: gov.uk price index



All measures of sales market activity continue to improve as pent-up demand returns to the housing market. Buyer demand is 11% higher than a year ago.

Source: Hometrack price index

Monthly asking-price trend

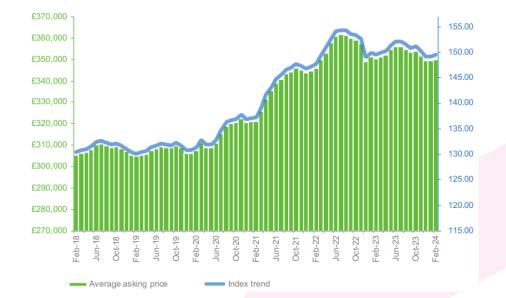


Source: <u>Rightmove price index</u>

A small proportion of sellers continue to reduce asking prices to attract buyer interest. Asking price reductions are lower than a year ago but remain above average, evidence of continued price sensitivity amongst buyers.



Home asking-price trend for England & Wales



Asking prices show a spring lift of 0.2% since last month across England and Wales but are down year-on-year, albeit by a mere 0.1% vs. Feb 2023.

Source: home.co.uk price index

Average-time-on-market indicator – National



It's taking more than two weeks longer to find a buyer than at this time last year, with the average time to sell at its slowest since 2015, excluding the initial pandemic lockdown months of April & May 2020.

Source: <u>Rightmove price index</u>

Asking-price fluctuation percentage



Source: <u>Rightmove price index</u>

The average price tag of a home is now only around £1,800 off the peak seen in June 2022.

Source: <u>Halifax price index</u>

UK sales volumes by funding status

| Funding status | Average price December 2023 | Monthly change | Annual change |
|----------------|-----------------------------|----------------|---------------|
| Cash | £268,346 | -0.2% | -1.9% |
| Mortgage | £297,185 | 0.3% | -1.3% |

Source: gov.uk price index

The average estate agent is agreeing 6 new sales a month, up from 5.2 a year ago. This is evidence that house prices don't need to fall to support growing sales volumes.

Source: Hometrack price index

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UK house-price-to-earnings ratio



Source: Nationwide price index

While the squeeze on household budgets is easing, with wage growth now outstripping inflation by a healthy margin, it will take time to make up for the ground lost over the past few years, especially given consumer confidence remains fragile.

Source: Nationwide price index

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Average properties for sale per estate agent



The growing market momentum is also evidenced by the increase in activity of both buyers and sellers on Rightmove with 7% more new listings coming to market than last year, and a 7% upturn in the number of buyers enquiring.



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